

# Prepping for a VC Meeting

## Prepping Yourself

- ☐ Have a specific, clear ask and outcome
- ☐ Visualize that outcome happening (trust me)
- ☐ Have a structure or agenda for the meeting. Follow it by default, but not at all costs.
- ☐ Write down the PIC's (person in charge) interests and likely questions
- ☐ Describe your offer to the VC (market info? insight? experience?)

## Prepping for the Investor

- ☐ Read LinkedIn Profile -- find commonalities
- ☐ Read AngelList + Mattermark profile or website -- find followed / invested companies and beware competitors(!)
- ☐ Read their latest twitter posts / blogs (bonus points if you have an opinion here)
- ☐ If possible: prime the pump -- get trusted colleagues to lob in a good word about you or your company

## Give feedback or say hi!

- ☐ [www.twitter.com/borker](https://www.twitter.com/borker)
- ☐ [www.twitter.com/joinshortlist](https://www.twitter.com/joinshortlist)