Prepping for a VC Meeting

Prepping Yourself

- [ ] Have a specific, clear ask and outcome
- [ ] Visualize that outcome happening (trust me)
- [ ] Have a structure or agenda for the meeting. Follow it by default, but not at all costs.
- [ ] Write down the PIC's (person in charge) interests and likely questions
- [ ] Describe your offer to the VC (market info? insight? experience?)

Prepping for the Investor

- [ ] Read LinkedIn Profile -- find commonalities
- [ ] Read AngelList + Mattermark profile or website -- find followed / invested companies and beware competitors(!)
- [ ] Read their latest twitter posts / blogs (bonus points if you have an opinion here)
- [ ] If possible: prime the pump -- get trusted colleagues to lob in a good word about you or your company

Give feedback or say hi!

- [ ] www.twitter.com/borker
- [ ] www.twitter.com/joinshortlist

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