

New Article - Post Launch Checklist

After launching your new blog article, always make sure you spend plenty of time marketing your article. Here's a fantastic checklist you should follow (If you build it and market it, they will come!)



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| <input type="checkbox"/> Respond to comments on article | <input type="checkbox"/> Share on Reddit |
| <input type="checkbox"/> Respond to comments on social media | <input type="checkbox"/> Share on our social channels |
| <input type="checkbox"/> Monitor Google Analytics | <input type="checkbox"/> Share with key influencers |
| <input type="checkbox"/> Share in social media groups | <input type="checkbox"/> Share on niche forums |
| <input type="checkbox"/> Repurpose on https://youtube.com | <input type="checkbox"/> Repurpose on https://slideshare.net |
| <input type="checkbox"/> Repurpose on https://checkli.com | <input type="checkbox"/> Email anyone you referenced |
| <input type="checkbox"/> Link from older related posts | <input type="checkbox"/> Share on social channels (1 week later) |