

# The SEO Pre-Launch Blog Post Checklist!

Complete this checklist before launching a new blog post article.



<input type="checkbox"/> Keyword research	<input type="checkbox"/> Select a target keyword
<input type="checkbox"/> Naturally add keyword to post title	<input type="checkbox"/> Add adjective to post title
<input type="checkbox"/> Add a featured image	<input type="checkbox"/> Use keyword in featured image file name
<input type="checkbox"/> Use keyword in featured image alt tag	<input type="checkbox"/> Use keyword 2-3 times in post
<input type="checkbox"/> Use keyword in first 100 words	<input type="checkbox"/> Naturally use keyword in H1 tag
<input type="checkbox"/> Aim for 2,000 words in post	<input type="checkbox"/> Proof read post!
<input type="checkbox"/> Add end question / encourage comments	<input type="checkbox"/> Add alt tags to all images
<input type="checkbox"/> Keep title under 60 characters	<input type="checkbox"/> Select category
<input type="checkbox"/> Mention a key influencer	<input type="checkbox"/> Include a free download