

Lip Kit Feature Testing

Please ensure to complete all relevant sections before 10am on Friday 20th March 2017.

Production

- ☐ Tracking on all links are correct
- ☐ Light boxes are working and correct
- ☐ Design correct and follows brief
- ☐ CTAs go to the correct category
- ☐ Links are all going to the right places
- ☐ Video still loads correctly
- ☐ Video plays
- ☐ Video has correct sound
- ☐ Video size is correct
- ☐ GIFs are working
- ☐ Slider images are correct
- ☐ Slider links are correct
- ☐ Products are linking to the correct PDPs
- ☐ Alt tags are all correct
- ☐ Back to top is working
- ☐ Social links are all linking to the right places
- ☐ CTAs change upon hover

Editorial

- ☐ Copy is free of spelling and grammar errors
- ☐ Copy is correct

Design

- ☐ Design text correct and follows brief
 - ☐ Design imagery correct and follows brief
 - ☐ GIFs are working
 - ☐ Slider images are correct
-

Video Team

- ☐ Video plays
- ☐ Video still is correct
- ☐ Video is most recent version
- ☐ Video is the correct length
- ☐ Video has correct sound
- ☐ Video size is correct

VM

- ☐ Product prices are correct
- ☐ Products are in stock
- ☐ CTAs go to the correct category
- ☐ Category links have products in PLPs
- ☐ Slider products are in stock
- ☐ Slider images are correct

Make and Share Free Checklists
checkli.com