# Lip Kit Feature Testing

Please ensure to complete all relavent sections before 10am on Friday 20th March 2017.

## Production

- ◯ Tracking on all links are correct
- ◯ Light boxes are working and correct
- ◯ Design correct and follows brief
- ◯ CTAs go to the correct category
- ◯ Links are all going to the right places
- ◯ Video still loads correctly
- ◯ Video plays
- ◯ Video has correct sound
- ◯ Video size is correct
- ◯ GIFs are working
- ◯ Slider images are correct
- ◯ Slider links are correct
- ◯ Products are linking to the correct PDPs
- ◯ Alt tags are all correct
- ◯ Back to top is working
- ◯ Social links are all linking to the right places
- ◯ CTAs change upon hover

## Editorial

- ◯ Copy is free of spelling and grammar errors
- ◯ Copy is correct

## Design

- ◯ Design text correct and follows brief
- ◯ Design imagery correct and follows brief
- ◯ GIFs are working
- ◯ Slider images are correct

## Video Team

- [ ] Video plays
- [ ] Video still is correct
- [ ] Video is most recent version
- [ ] Video is the correct length
- [ ] Video has correct sound
- [ ] Video size is correct

## VM

- [ ] Product prices are correct
- [ ] Products are in stock
- [ ] CTAs go to the correct category
- [ ] Category links have products in PLPs
- [ ] Slider products are in stock
- [ ] Slider images are correct

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