

Dare Bootcamp



- ☐ Open sales landing page, 2 weeks before start
- ☐ Change text on Bootcamp page to reflect the current dates
- ☐ Change the tag in Zapier
- ☐ Create new Facebook page
- ☐ Check the email start date in Infusionsoft
- ☐ Schedule Michelle calls in Instantell
- ☐ Create new Google Doc Bootcamp
- ☐ Set dates in Dap to reflect the new dates

Days prior

- ☐ Confirm cell numbers with people
- ☐ Send a text to bootcamp members
- ☐ Information emails sent 2 days before
- ☐ Queue people in Infusionsoft
- ☐ Schedule messages in BulkSMS
- ☐ Check people received there text messages

During Bootcamp

- ☐ Saturday reminder email
- ☐ Saturday reminder text
- ☐ Schedule Text Messages
- ☐ Import contacts to Bulk SMS

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