Campaign Creation Tool Tips

https://magneticonline.atlassian.net/browse/TEP-835

All Tooltips (Including Email Editor Tooltips)

- [ ] Lower width of all tooltip containers to 430
- [ ] Reduce the margin between the bottom of tooltip text and tooltip container by 15px
- [ ] Make sure the tooltip is centered above the tooltip icon, is currently a few pixels too far right

From Name

- [ ] remove the comma after "e.g."

Campaign Name

- [ ] remove the comma after "e.g."

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