

# How to Drive Traffic to Your Website - Become a Publisher!

Complete everything on this checklist to MAKE SURE you drive to most traffic to your website and grow your brand!

## Account Setup

- ☐ Create a free Checkli account
- ☐ Upgrade to Checkli Publisher
- ☐ Choose a unique username for your Checkli Page ([checkli.com/username](https://checkli.com/username))
- ☐ Link to your Checkli Page ([checkli.com/username](https://checkli.com/username)) from your site or blog

## Branding

- ☐ Upload your brand's colors
- ☐ Upload your banner for your publisher page (1200px by 630px)
- ☐ Upload your logo (Must be 100px tall or more)

## Content Marketing

- ☐ Start making checklists
- ☐ Use featured images for each checklist
- ☐ Publish the checklists you want to share with the world
- ☐ Share your checklists on your site, blog, and social media sites
- ☐ Link to important sites in your tasks (like this <https://www.checkli.com/blog>)
- ☐ Repeat