

# How to Drive Traffic to Your Website - Become a Publisher!

Complete everything on this checklist to MAKE SURE you drive to most traffic to your website and grow your brand!

## Account Setup

- Create a free Checkli account
- Upgrade to Checkli Publisher
- Choose a unique username for your Checkli Page ([checkli.com/username](https://checkli.com/username))
- Link to your Checkli Page ([checkli.com/username](https://checkli.com/username)) from your site or blog

## Branding

- Upload your brand's colors
- Upload your banner for your publisher page (1200px by 630px)
- Upload your logo (Must be 100px tall or more)

## Content Marketing

- Start making checklists
- Use featured images for each checklist
- Publish the checklists you want to share with the world
- Share your checklists on your site, blog, and social media sites
- Link to important sites in your tasks (like this <https://www.checkli.com/blog>)
- Repeat