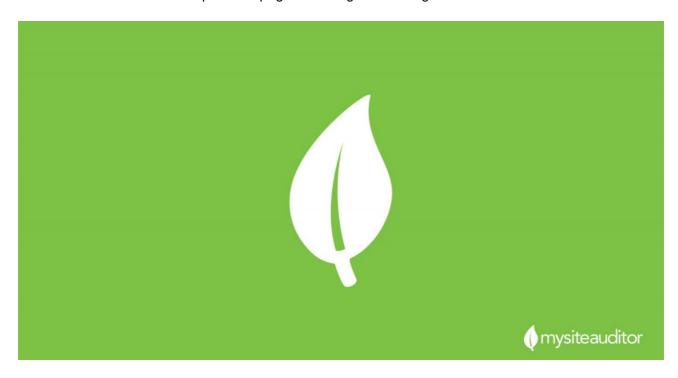
Mobile SEO Checklist

Save and download this checklist to make sure your web pages are properly optimized for mobile search. Mobile optimized pages rank higher in Google mobile search results.



Responsive Design Different URLs serving different mobile optimised content Dynamic serving URLs Technical Add a viewport meta tag Allow crawling of CSS, JavaScript, and images Consider HTML5 for animation and videos Mobile sitemap submitting in Google Webmaster Tools Check all mobile friendly redirects for 404 errors (Local sites) include name, address, phone number in meta data Disable non-mobile friendly popups and ads

Content / Usability

Page speed is less than 1 second

view

Content is visible without scrolling horizontally
Most important page elements appear at the top of
Videos are responsive
Consider simple banners and promote mobile apps
Image sizes are reduced to fast load time
Pages are readable without zooming/pinching
Clickable links are spaced out and easy to click
Website does not use Flash
Mobile links point to the correct mobile page
Other
Run mobile-friendly test :https://search.google.com/search-console/mobile-friendly
Note that only non-mobile friendly pages on your site will be negatively affected in mobile search results
Check that your mobile-friendly pages show a "mobile friendly" label in the mMake and Share Free Che
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