Why Publishing Checklists on Checkli is a Top Priority for Content Marketers

Checkli is a simple way to drive more traffic, build brand awareness, and get more leads for your digital marketing clients.

Benefits for Agencies

- Publishing a checklist is a valuable and impressive **quick win for clients**.
- Publish and sharing unlimited checklists is **totally free for content marketers.**
- Blogs take 4-5 hours to write. **Interactive checklists takes 15-20 minutes.**

Checkli is Amazing for SEO

- Checkli home pages and checklists link to your client's website.
- Checklists can be **found in Google** search results.
- Checkli home pages can **push negative content down** on page #1 of Google.
- Checkli's high domain authority can help grow your client's domain authority.
- Checkli home pages and checklists use **SEO-friendly URLs.**

Measure Performance

- **Send your clients impressive stats** on how well their checklists are performing.
- **Embed checklists** on any website or blog.
- Tweets last 5 minutes, Facebook posts last a day, but **checklists live on forever.**
- Published checklists can be found on Checkli's public search.

Lead Generation

- Drive traffic, leads, and sales to your client's website from your checklists.
- Add **your logo/colors/URL** to Checkli home pages and checklists.
- **Get more email subscribers** in-exchange for your checklists
- Your target market can **find, save, and complete** your checklists.
- Published checklists can **go viral.**