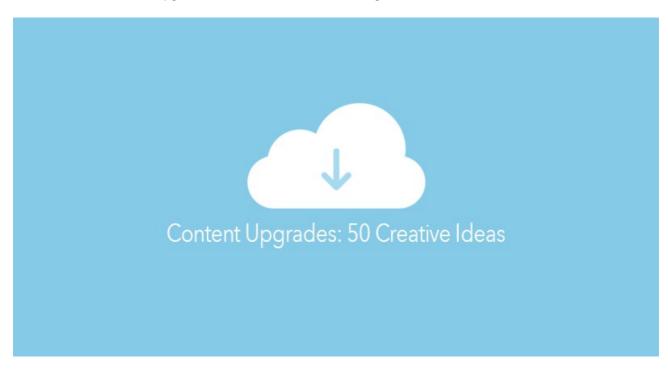
50 Content Upgrade Ideas

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50 Free Content Upgrade Ideas

| Checklist (resources, links, etc) | ✓ Ebook |
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| Contract template | Website Template |
| Stock Photos | Stock videos |
| Stock Vector Images | Stock Audio File |
| Survey (w/ important data) | Case Study (w/ interesting results) |
| ✓ Audio download | Exclusive Interviews |
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| ✓ Watermark free images | ⊘ Calendar |
| ✓ Webinar | Enter a contest |
| ✓ Cheat Sheet | Coupon code or discount |
| ✓ Video tutorial | Free consultation |
| A tool you developed | A PSD (Photoshop file) |
| ✓ WordPress Plugins | Report or whitepaper |
| Transcript (podcast or audio file) | Recipes |
| ✓ How to guides | Exclusive content or newletter |

| Printable article | PDF article |
|-------------------------------------|------------------------|
| Unique calculator | Online event tickets |
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