Top 20 Most Retweetable Words According to Science

Although a few years old, Dan Zarrella's research on which words and phrases get the most retweets can still help you shape the best possible to tweet, that will get you the most possible retweets.



20 Most Retweeable Words

- 1. you
- 2. twitter
- 3. please
- 4. retweet
- 5. post
- 6. blog
- 7. social
- 8. free
- 9. media
- 10. help
- 11. please retweet
- 12. great
- 13. social media
- 14. 10

- 15. Follow
- 16. How to
- 17. Top
- 18. Blog Post
- 19. Checkout
- 20. New Blog Post

20 Least Retweetable Words:

- 1. Game
- 2. going
- 3. haha
- 4. lol
- 5. but
- 6. watching
- 7. work
- 8. home
- 9. night
- 10. bed
- 11. well
- 12. sleep
- 13. gonna
- 14. hey
- 15. tomorrow
- 16. tired
- 17. some
- 18. bored
- 19. tired
- 20. listening

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