

Your Name, Your Brand: Why You Should Google Yourself - Reputation Management Checkup

30 tools for monitoring and managing your online reputation that help you know what's being said about you online: and clean it up to improve your digital reputation!



Free Reputation Monitoring Tools (includes Freemium tools)

- Google Alerts <https://www.google.com/alerts>
- Twilert <https://www.twilert.com/>
- Yext <http://www.yext.com/>
- Naymz <http://www.naymz.com/>
- Social Mention <http://www.socialmention.com/>
- Go Fish Complaint Search <https://gofishdigital.com/complaint-search/>
- Hootsuite <https://hootsuite.com>
- Google search <https://www.google.com/>
- Talkwalker <https://www.talkwalker.com>

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- KnowEm <http://knowem.com/>
 - Image Raider <https://www.imageraider.com/>
 - Technorati <http://technorati.com/>
 - Rankur <http://rankur.com/>
 - Who's Talking <http://www.whostalkin.com/>
 - BrandYourself
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Paid Reputation Monitoring Tools

- Reputology <https://www.reputology.com/>
 - Review Trackers <http://www.reviewtrackers.com/>
 - Yotpo <https://www.yotpo.com/>
 - ReviewPush <https://www.reviewpush.com/>
 - Trackur <http://www.trackur.com/>
 - BrandsEye <http://www.brandseye.com/>
 - BrandWatch <http://www.brandwatch.com/>
 - Reputation Loop <https://www.reputationloop.com/bot/>
 - Grade.Us <https://www.grade.us/>
 - RepuSure <https://www.repsure.com/>
 - Falcon <https://www.falcon.io>
 - RenegadeWorks <https://renegadeworks.com>
 - SproutSocial <https://sproutsocial.com/>
 - Reputation Management <http://www.futuresolutionsmedia.com/>
 - Cision <http://www.cision.com/us/>
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Knowing what's said online about your personal brand and your company is vital to stay competitive and to troubleshoot a problem before it gets out of hand!
