

Your Name, Your Brand: Why You Should Google Yourself - Reputation Management Checkup

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hireCatherine: Content Marketing for Small Businesses: I am a content writer, business blogger, and social media strategist. I work with entrepreneurs, small business owners and nonprofits to increase online visibility.



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30 tools for monitoring and managing your online reputation that help you know what's being said about you online: and clean it up to improve your digital reputation!



Free Reputation Monitoring Tools (includes Freemium tools)

- Google Alerts <https://www.google.com/alerts>
- Twilert <https://www.twilert.com/>
- Yext <http://www.yext.com/>
- Naymz <http://www.naymz.com/>
- Social Mention <http://www.socialmention.com/>
- Go Fish Complaint Search <https://gofishdigital.com/complaint-search/>
- Hootsuite <https://hootsuite.com>
- Google search <https://www.google.com/>
- Talkwalker <https://www.talkwalker.com>
- KnowEm <http://knowem.com/>
- Image Raider <https://www.imageraider.com/>
- Technorati <http://technorati.com/>
- Rankur <http://rankur.com/>
- Who's Talking <http://www.whostalkin.com/>
- BrandYourself

Paid Reputation Monitoring Tools

- Reputology <https://www.reputology.com/>

- Review Trackers <http://www.reviewtrackers.com/>

- Yotpo <https://www.yotpo.com/>

- ReviewPush <https://www.reviewpush.com/>

- Trackur <http://www.trackur.com/>

- BrandsEye <http://www.brandseye.com/>

- BrandWatch <http://www.brandwatch.com/>

- Reputation Loop <https://www.reputationloop.com/bot/>

- Grade.Uz <https://www.grade.us/>

- RepuSure <https://www.repsure.com/>

- Falcon <https://www.falcon.io>

- RenegadeWorks <https://renegadeworks.com>

- SproutSocial <https://sproutsocial.com/>

- Reputation Management <http://www.futuresolutionsmedia.com/>

- Cision <http://www.cision.com/us/>

Knowing what's said online about your personal brand and your company is vital to stay competitive and to trouble-shoot a problem before it gets out of hand!
