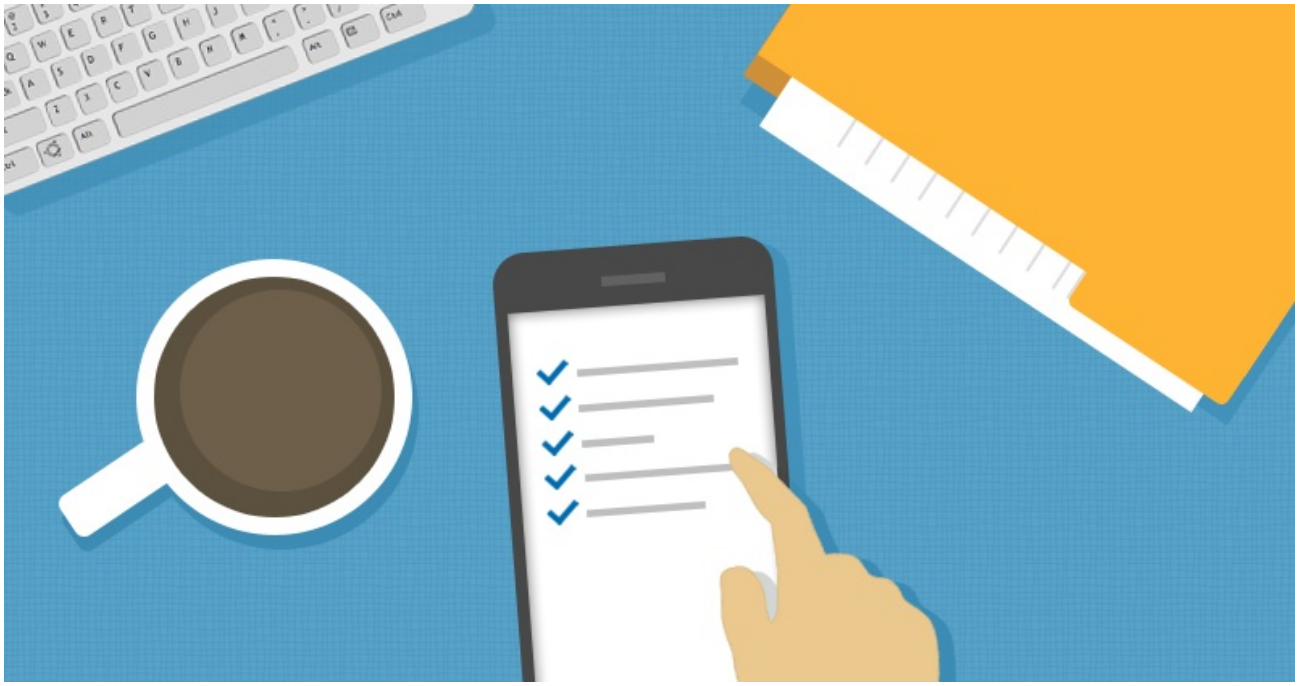
5 quick ways to improve the look of your website

Improving the look of your website will not only make you look better, but make better conversions whether you are attracting clients or selling products



- [ ] **Stop using clipart.** Clipart makes you look unprofessional and does not help your brand
- [ ] Use the colors of your logo throughout your website in different sections
- [ ] Use professional looking photos, now days you can find many affordable providers online
- [ ] Try to use colors that have harmony in them. Here is a tool to pick a set of colors along with the color codes. https://coolors.co/browser/latest/1
- [ ] Make sure to have the most important information in the above the fold section of your website. This is what users see first. See article here: https://www.thewebshowroom.com.au/blog/above-the-fold

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