How to Choose the Best AI Article Writer: Key Features to Look For

Looking for the right free or paid AI article writer? Well, my personal favorite is https://marvlus.ai/article-writer/ because of the list I made below. But you should decide for yourself. Below discover my must-have features like SEO-friendly copy, keyword research, humanized content, and advanced AI instructions to create high-quality articles that rank.



Key Features Checklist

- Humanized Content – Ability to add your insights, data, and experiences.
- Custom Instructions – A place to guide AI with extra directions.
- SEO-Friendly Copy – Generates content optimized for search engines.
- Keyword Research – Built-in keyword and topic suggestions.
- Content Personalization – Tailors articles to your brand voice.
- Plagiarism Checker – Ensures originality and uniqueness.
- Readability Scores – Keeps writing clear and audience-friendly.
- Formatting Tools – Headings, bullet points, and structure ready.
- AI Search Optimization – Content designed to show up in ChatGPT/Perplexity answers.
- Tone & Style Control – Adjusts for casual, professional, or technical voice.
- Multiple Content Types – Blogs, social posts, product pages, etc.
- Headline Generator – Creates SEO-friendly titles and variations.
- Internal Linking Suggestions – Recommends links to other site pages.

- External Linking & Citations – Adds trustworthy references.
- Image Suggestions or Integration – Stock images or AI-generated visuals.
- Multi-Language Support – Write in different languages.
- E-E-A-T Friendly – Supports Google's Experience, Expertise, Authority, Trust.

Created By Marvin Russell - https://marvlus.ai