

How To Create Pitch Deck

Checklist for creating a pitch deck

- ☐ Visit the link and study the embed slides for 20 minutes for more ideas. <https://slidebean.com/templates/10-slide-investor-deck-by-dave-mcclure> and <https://slidebean.com/templates/airbnb-pitch-deck>
- ☐ Use plain background with color company's brand or use a matching image for background.
- ☐ For finding high quality images visit unsplash.com, flickr.com, pixabay.com, 500px.com.
- ☐ Use icon on top of backgrounds and 3-4 lines in slides to make it more attractive.
- ☐ For finding icons go-to <https://www.flaticon.com> then search and download the most suitable one.
- ☐ While creating text for the problem statement slides ,mark key points in bold to make them stand out.

Below slides are mandatory to create a pitch deck template.

- ☐ Company Intro (Name, Tagline, Address)
- ☐ Problem Statemnt
- ☐ Solution
- ☐ Market Validation
- ☐ Market Size
- ☐ Product
- ☐ Business Model
- ☐ Go to Market Plan
- ☐ Competitive analysis
- ☐ Team/ Press/ Testimonials
- ☐ Financial Projections
- ☐ Ask