How To Create Pitch Deck

Checklist for creating a pitch deck

- [ ] Visit the link and study the embed slides for 20 minutes for more ideas. https://slidebean.com/templates/10-slide-investor-deck-by-dave-mcclure and https://slidebean.com/templates/airbnb-pitch-deck
- [ ] Use plain background with color company's brand or use a matching image for background.
- [ ] For finding high quality images visit unsplash.com, flickr.com, pixabay.com, 500px.com.
- [ ] Use icon on top of backgrounds and 3-4 lines in slides to make it more attractive.
- [ ] For finding icons go-to https://www.flaticon.com then search and download the most suitable one.
- [ ] While creating text for the problem statement slides ,mark key points in bold to make them stand out.

Below slides are mandatory to create a pitch deck template.

- [ ] Company Intro (Name, Tagline, Address)
- [ ] Problem Statemnt
- [ ] Solution
- [ ] Market Validation
- [ ] Market Size
- [ ] Product
- [ ] Business Model
- [ ] Go to Market Plan
- [ ] Competitive analysis
- [ ] Team/ Press/ Testimonials
- [ ] Financial Projections
- [ ] Ask

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