

Three things Small Business Owners Need to Know About Doing Business Online

If you are a small business owner or service provider... Here are three (3) reason you should be online... <https://thatsearchthing.com/as-a-small-business-owner-should-i-care-about-doing-business-online/>



- ☐ 1. For every dollar spent in the U.S. online, another \$5 to \$6 dollars is spent on offline purchases at a real physical business or store.
- ☐ 2. Ninety-Seven percent (97%) of Internet users in the U.S. get shopping information online. However, 51% of them will make their purchase at an offline store.
- ☐ 3. Research shows that 70% of U.S. Households Now Use the Internet When Shopping Locally for Products and Services.