

Social Media Post Ideas

Prepare your work in advance with these blog post concepts



- ☐ Discount / Promo
- ☐ Ask your audience to answer a fun question
- ☐ Inspirational words / quote
- ☐ Share what books you're currently into
- ☐ Share a advice or fun life hack
- ☐ "A day in the life of..."
- ☐ Gather questions from your audience and dedicate a post to your expert answers
- ☐ Expose a new product or service
- ☐ Offer audience a free resource you love
- ☐ Take a poll
- ☐ Breaking news
- ☐ Behind the scenes photos during a fun event
- ☐ Contest / Giveaway
- ☐ Holiday post (if you're near one in the schedule)
- ☐ Re-post a fan photo
- ☐ Offer a fun fact or stat
- ☐ "This or That" comparison question, and ask audience for their engagement
- ☐ An "in case you missed it" post (referring to a preview post)

- ☐ A meme!
- ☐ Share the business of a friend/affiliate (good networking)
- ☐ Brief video tutorial

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