Tips to become a expert in typesetting

Even when a book has really entertaining and excellent stuff to offer, presentation of the book is very critical for the reading-experience. Following are some of the proven formatting techniques and ideas used by some of the best typesetting companies.

- [ ] Importance of front matter or preliminaries
- [ ] Choose fonts that can easily be understood
- [ ] Focus on the size of type and leading
- [ ] Justification of the pages
- [ ] Indent the initial lines of your paragraphs
- [ ] Using running heads
- [ ] Use a blank line to make scene changes
- [ ] Hyphenation of the words
- [ ] Give 2" point spacing between two lines
- [ ] A copy-right page
- [ ] Include ISBN and name of the copyright owner and publish
- [ ] Do it yourself or outsource to professional typesetting companies

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