Catalogue designing tips: How it is useful for marketing

Catalogues are really crucial when it comes to branding and marketing. Let us see of the amazing catalogue design tips that really work

- Focus on the front cover

- Retain uniformity in the interior pages

- Use individual images

- Highlight the images

- Choose the right typography

- Incorporate an order form

- Choosing the format

- Check out the number of pages

- Choosing the right type of paper

- Four-colour catalogues look attractive

- Focus on the binding

- Distribution