Catalogue designing tips: How it is useful for marketing

Catalogues are really crucial when it comes to branding and marketing. Let us see of the amazing catalogue design tips that really work

- Focus on the front cover
- Retain uniformity in the interior pages
- Use individual images
- Highlight the images
- Choose the right typography
- Incorporate an order form
- Choosing the format
- Check out the number of pages
- Choosing the right type of paper
- Four-colour catalogues look attractive
- Focus on the binding
- Distribution