

# SEO content marketing: Tips to leverage your SEO strategy

This blog sheds light on some of the best SEO content marketing strategies as well as tips to ensure maximum benefits for your business. <https://goo.gl/mxxy3L>

- ☐ Research on your target group
- ☐ Discover opportunities
- ☐ Choosing the content format
- ☐ Choose the right metrics
- ☐ Make SEO an integral part of your content
- ☐ Integrate content automation
- ☐ Provide technical SEO support to your content creators
- ☐ Integrate social media marketing
- ☐ Run experiments to identify your customers
- ☐ Reach out to the audience outside your circle
- ☐ Devise email marketing strategy
- ☐ Focus on CTA
- ☐ Supporting multiple business functions