Winkl - Checklist for bloggers

Learn how to use this checklist - http://blog.winkl.co/content/check-list-for-bloggers-creators-free-download-and-use-instructions



- [ ] Spend some time researching what you really want to write about
- [ ] Add relevant tags
- [ ] Come up with five post titles and then pick one
- [ ] Check for the right keywords
- [ ] Have a good Introduction
- [ ] Include Examples
- [ ] Offer Takeaways
- [ ] Check your Conclusion & Call to actions
- [ ] Offer immediate value
- [ ] Use appropriate images
- [ ] Check the Language
- [ ] Nudge your users to engage
- [ ] Get the formatting right
- [ ] Know when to publish
- [ ] Review and publish
- [ ] Promote it well

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