

# Winkl - Checklist for bloggers

Learn how to use this checklist - <http://blog.winkl.co/content/check-list-for-bloggers-creators-free-download-and-use-instructions>



- ☐ Spend some time researching what you really want to write about
- ☐ Add relevant tags
- ☐ Come up with five post titles and then pick one
- ☐ Check for the right keywords
- ☐ Have a good Introduction
- ☐ Include Examples
- ☐ Offer Takeaways
- ☐ Check your Conclusion & Call to actions
- ☐ Offer immediate value
- ☐ Use appropriate images
- ☐ Check the Language
- ☐ Nudge your users to engage
- ☐ Get the formatting right
- ☐ Know when to publish
- ☐ Review and publish
- ☐ Promote it well

**Make and Share Free Checklists**  
[checkli.com](http://checkli.com)