Tips for enhanced catalog designing services

Catalogs are a great marketing tool. Here some effective tips followed by a typical graphic design company are explained.

- [ ] Product photography is crucial
- [ ] Brand identity must be maintained
- [ ] Complement design with content
- [ ] Design based on audience
- [ ] Use white space and right fonts
- [ ] Cover design is most important - Without an attractive front cover, you can't expect someone to open and look into the catalog.
- [ ] Pay layout must be carried out strategically

Make and Share Free Checklists
checkli.com