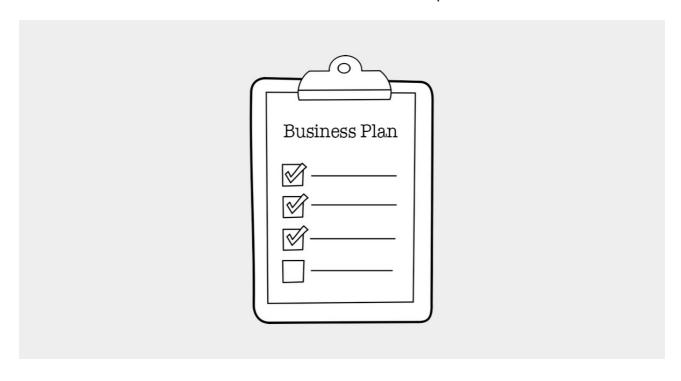
How to Write a Business Plan: A Free Checklist and Table of Contents Template

This is a free checklist template that will guide you through the step-by-step process of writing an effective and successful business plan.



Cover Page
Cogo
Company Name
Contact Info (Name, Email, Phone Number)
I. Executive Summary
Mission Statement
Business Plan Overview
Goals and Milestones
II. Company Description
History
Founding Members

III. Management and Company Structure

Current Investors Corporate Structure Professional Advisors IV. Market Analysis Target Market Competitive Analysis Surveys V. Service or Product Description Proprietary Features Quality Assurance Measures VI. Sales and Marketing Sales Strategy
Professional Advisors IV. Market Analysis Target Market Competitive Analysis Surveys V. Service or Product Description Proprietary Features Quality Assurance Measures VI. Sales and Marketing
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Quality Assurance Measures VI. Sales and Marketing
VI. Sales and Marketing
Sales Strategy
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Marketing Strategy (Digital and Traditional)
Timeline
VII. Financial
Corporate Setup Fees and Costs
Monthly/Yearly Fees and Costs
Financial Projections
Funding Request
Expected ROI and Timeline
Forecasted Capitalization
Exit Strategy (If applicable)
VIII. Appendices
Charts

Product Sketches and Wireframes	
Contacts	
Other	
	Created By Marvin Russell - https://marvlus.a