A Step-by-Step SEO Strategy Checklist for a New Blog

This is a simple checklist, but there are more powerful tools—like https://marvlus.ai/tools/seoaudit/ that can automate the process and uncover deeper SEO opportunities to help you drive higher rankings from this page.

- [ ] Define your blog's goals (Traffic, leads, email subscribers, etc)
- [ ] Do extensive keyword research: https://marvlus.ai/keyword-tracking/
- [ ] Research and identify a long list of blog post topics
- [ ] Identify social media channels to promote your blog posts: http://checkli.com/s/5953cb15132c5
- [ ] Identify ways to repurpose your blog post content: (youtube, Checkli, Slideshare, medium, tweets, infographics, etc)
- [ ] Create a 3-6 month blog post calendar