13 Proven Ways to Repurpose Epic Blog Posts to Get More Traffic, Leads and Sales

Reach your target market by going to where they hangout on the web. Remember, not everyone likes reading blog posts, and most don't even know your blog exists. So, reach your target audience on different platforms, different web sites, and in different ways, by repurposing the epic content from your blog articles.



1. checkli.com lets you make a **Public Checklist Template** from your blog post, exactly like this one, that anyone can download, save and use, for free.
2. slideshare.net lets you upload power point of your blog post to share with the world, for free.
3. **Podcast** about your epic blog post so an entire different segment of your target market can listen to your research, thoughts and ideas on the subject.
4. Pull out your mobile phone, and **video yourself,** while recording your podcast, so your target market on Youtube has a chance to watch you discuss your epic post.
5. **Share a series of tweets** from your article containing fascinating and mind blowing statements from your blog post. This will get people intrigued enough to read the rest of your epic post.
6. Use tools like canva.com and Photoshop to make a visually mind-blowing **infographic** of all the research, facts, and figures you found, while writing your blog post.
7. Ask Marvlus to write different article (**https://marvlus.ai/article-writer/**) variations for you including listicles, Linkedin posts and more.
8. If you have a decent following, **schedule a webinar** to go more in-depth about your blog post topic for your subscribers, viewers and students.
9. People are thirsty for knowledge and to learn new skills, so use a tool like udemy.com to create a free or paid **educational course** around your epic post.

10 Go to quora.com an search for some of the topics on your blog post, then **answer questions** using the research you found.

11 Pick a specific detail from your epic article, that you can elaborate on, and **write a smaller article** using on that one detail, using online blogs like Medium.com.

12 Take 5-10 (or maybe more) statistics, facts or quotes from your article, and **turn them into images,** you can share on Instagram, twitter or Facebook over time.

13 People love testing the knowledge, so turn your **epic post into a quiz** and challenge the minds of your readers.

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