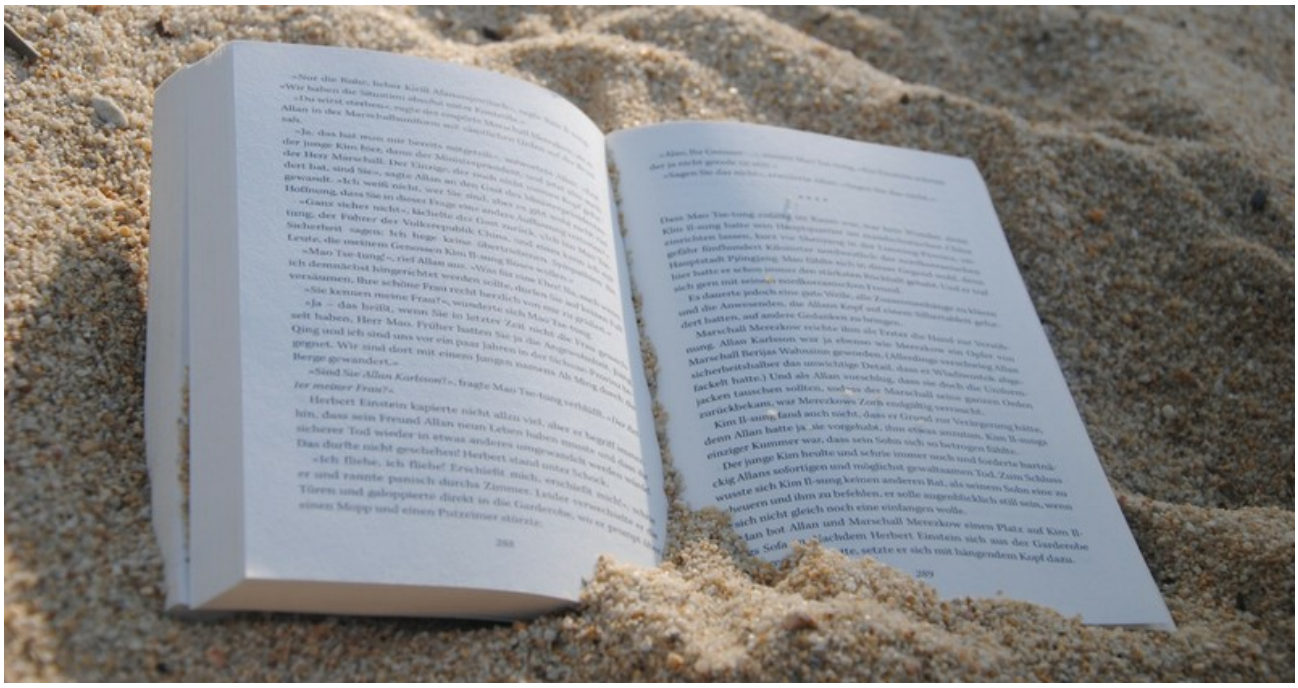
Business Beach Reads to Boost Your Brand This Summer

Nothing sounds better than laying on the beach - or in your hammock, or on you deck - and building your business. Its possible! Put your down time to good use and learn business and sales tips from the experts. Tip: Some of these books are available on audiobook too!



By Anthony Caliendo, The Sales Assassin

- [ ] The Sales Assassin: Master Your Black Belt in Sales by Anthony Caliendo
- [ ] Cracking The Code To Success by Anthony Caliendo and Brian Tracy

New Sales, Business, and Entrepreneurship Books

- [ ] Switch: Sales Transformation for Strategic Advantage by Srinivas Uppaluri
- [ ] Stop Selling & Start Leading by Deb Calvert, James Kouzes and Barry Posner
- [ ] A Good Time to be a Girl: Don’t Lean In, Change the System by Helena Morrissey | Willam Collins
- [ ] The Third Door: The Wild Quest to Uncover How the World's Most Successful People Launched Their Careers by Alex Banayan
- [ ] When by Daniel Pink
- [ ] That's What She Said by Joanne Lipman
- [ ] Straight Talk for Startups: 100 Insider Rules for Beating the Odds—From Mastering the Fundamentals to Selecting Investors, Fundraising, Managing Boards, and Achieving Liquidity by Randy Komisar & Jantoon Reigersman
- [ ] Leap: How to Thrive in a World Where Everything Can Be Copied by Howard Yu
- [ ] Objections: The Ultimate Guide for Mastering The Art and Science of Getting Past No by Jeb Bount

Crushing It!: How Great Entrepreneurs Build their Business and Influence and How You Can, Too by Gary Vee

Check Out: 11 New Books for Entrepreneurs, Salespeople and Small Business Owners https://www.checkli.com/checklists/anthonycaliendo/11-new-books-for-entrepreneurs-salespeople-and-small-business-owners-to-boost-your-business-in-2018-1

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