A 30 Point Checklist for Your Startup

So you want to start a business – congratulations! Once you get over the initial excitement, it's time to break down the process of launching your startup into manageable chunks. Do the following tasks either before launch or during the early days of your startup.

- [ ] Determine viability
- [ ] Create a business plan
- [ ] Figure out the money
- [ ] Get family behind you
- [ ] Choose a business name
- [ ] Register a domain name
- [ ] Incorporate / figure out legal structure
- [ ] Apply for an EIN
- [ ] Investigate and apply for business licenses
- [ ] Set up a website
- [ ] Register social media profiles
- [ ] Start your revenue stream
- [ ] Rent retail or office space
- [ ] Order business cards
- [ ] Open a business bank account
- [ ] Set up your accounting system
- [ ] Assign responsibilities to co-founders
- [ ] Upgrade your smartphone and choose apps
- [ ] Find free advice
- [ ] Consult your insurance agent and secure coverage
- [ ] Hire your first employee
- [ ] Line up suppliers and service providers
- [ ] File for trademarks and patents
- [ ] Work your network
- [ ] Don't waste time on "partnerships"
- [ ] Refine your pitch
- [ ] Refine your product, and marketing and sales approach
- [ ] Secure your IT

- [ ] Get a salesperson or sales team in place
- [ ] Get a mentor

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