The Side Project Marketing Checklist

The Side Project Marketing Checklist is a comprehensive, chronologically ordered list of marketing tactics and ideas that you can try with your next side project. The list is free and open source so feel free to suggest your own additions anytime.

- [ ] Pre-Launch
- [ ] Competitor Research
- [ ] Customer Research
- [ ] Public Relations Preparations
- [ ] Website Setup
- [ ] Blog Setup
- [ ] Post-Launch
- [ ] Paid Promotional Channels
- [ ] Recurring
- [ ] Optimizations

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