2017 Digital Marketing Planning Checklist

2017 is around the corner and very soon it will be time to plan budgets and strategy for the new year. Knowing this, I've created a handy ebook guide that helps you evaluate your 2016 marketing, discusses keys for 2017, and outlines all the details in a checklist you can follow to help you prepare your budgeting and strategy for next year.

2017 Digital Marketing Planning

- [ ] Review Website Stats for performance
- [ ] Run an audit of a competitor's website
- [ ] Is your website mobile friendly?
- [ ] Take a fresh look at your website for end user experience
- [ ] Run a website check to evaluate key site details
- [ ] Optimize Titles and Headlines

Digital Marketing Planning Resources

Why the Halftime theme Mike?

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