

# A 30 Point Checklist for Your Startup

So you want to start a business – congratulations! Once you get over the initial excitement, it's time to break down the process of launching your startup into manageable chunks.

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|--|---|
| <input type="checkbox"/> Determine viability                                   | <input type="checkbox"/> Create a business plan                           |
| <input type="checkbox"/> Figure out the money                                  | <input type="checkbox"/> Get family behind you                            |
| <input type="checkbox"/> Choose a business name                                | <input type="checkbox"/> Register a domain name                           |
| <input type="checkbox"/> Incorporate / figure out legal structure              | <input type="checkbox"/> Apply for an EIN                                 |
| <input type="checkbox"/> Investigate and apply for business licenses           | <input type="checkbox"/> Set up a website                                 |
| <input type="checkbox"/> Register social media profiles                        | <input type="checkbox"/> Start your revenue stream                        |
| <input type="checkbox"/> Rent retail or office space                           | <input type="checkbox"/> Order business cards                             |
| <input type="checkbox"/> Open a business bank account                          | <input type="checkbox"/> Set up your accounting system                    |
| <input type="checkbox"/> Assign responsibilities to co-founders                | <input type="checkbox"/> Upgrade your smartphone and choose apps          |
| <input type="checkbox"/> Find free advice                                      | <input type="checkbox"/> Consult your insurance agent and secure coverage |
| <input type="checkbox"/> Hire your first employee                              | <input type="checkbox"/> Line up suppliers and service providers          |
| <input type="checkbox"/> File for trademarks and patents                       | <input type="checkbox"/> Work your network                                |
| <input type="checkbox"/> Don't waste time on "partnerships"                    | <input type="checkbox"/> Refine your pitch                                |
| <input type="checkbox"/> Refine your product, and marketing and sales approach | <input type="checkbox"/> Secure your IT                                   |
| <input type="checkbox"/> Get a salesperson or sales team in place              | <input type="checkbox"/> Get a mentor                                     |

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