

A 30 Point Checklist for Your Startup

So you want to start a business – congratulations! Once you get over the initial excitement, it's time to break down the process of launching your startup into manageable chunks.

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| <input type="checkbox"/> Determine viability | <input type="checkbox"/> Create a business plan |
| <input type="checkbox"/> Figure out the money | <input type="checkbox"/> Get family behind you |
| <input type="checkbox"/> Choose a business name | <input type="checkbox"/> Register a domain name |
| <input type="checkbox"/> Incorporate / figure out legal structure | <input type="checkbox"/> Apply for an EIN |
| <input type="checkbox"/> Investigate and apply for business licenses | <input type="checkbox"/> Set up a website |
| <input type="checkbox"/> Register social media profiles | <input type="checkbox"/> Start your revenue stream |
| <input type="checkbox"/> Rent retail or office space | <input type="checkbox"/> Order business cards |
| <input type="checkbox"/> Open a business bank account | <input type="checkbox"/> Set up your accounting system |
| <input type="checkbox"/> Assign responsibilities to co-founders | <input type="checkbox"/> Upgrade your smartphone and choose apps |
| <input type="checkbox"/> Find free advice | <input type="checkbox"/> Consult your insurance agent and secure coverage |
| <input type="checkbox"/> Hire your first employee | <input type="checkbox"/> Line up suppliers and service providers |
| <input type="checkbox"/> File for trademarks and patents | <input type="checkbox"/> Work your network |
| <input type="checkbox"/> Don't waste time on "partnerships" | <input type="checkbox"/> Refine your pitch |
| <input type="checkbox"/> Refine your product, and marketing and sales approach | <input type="checkbox"/> Secure your IT |
| <input type="checkbox"/> Get a salesperson or sales team in place | <input type="checkbox"/> Get a mentor |