BLOG POST Checklist

BEFORE YOU PUBLISH

- [ ] Write a catchy title.
- [ ] SEO your post.
- [ ] Add SEO real images.
- [ ] Add alt text to your images.
- [ ] Add links to other posts.
- [ ] Make it downloadable.
- [ ] Credit your sources.

- [ ] Make sure it's easy to read.
- [ ] Proofread it.
- [ ] Minify your images.
- [ ] End with a question + call to action.
- [ ] Use a featured image.
- [ ] Make it Shareaholic.
- [ ] Publish it!

AFTER YOU PUBLISH

- [ ] Create a second pin.
- [ ] Share to groups + communities.
- [ ] Turn into another type of content.
- [ ] Extend with future posts.

- [ ] Share on social media.
- [ ] Check SEO again.
- [ ] Respond to comments.