

Social Media Checklist



DAILY

- ☐ Reply to everyone
- ☐ Check your mentions
- ☐ Monitor for keywords
- ☐ Schedule your updates
- ☐ Check out other profiles
- ☐ Curate content to share
- ☐ Advocacy
- ☐ Engage with MVPs
- ☐ Follow back
- ☐ Connect with one new person