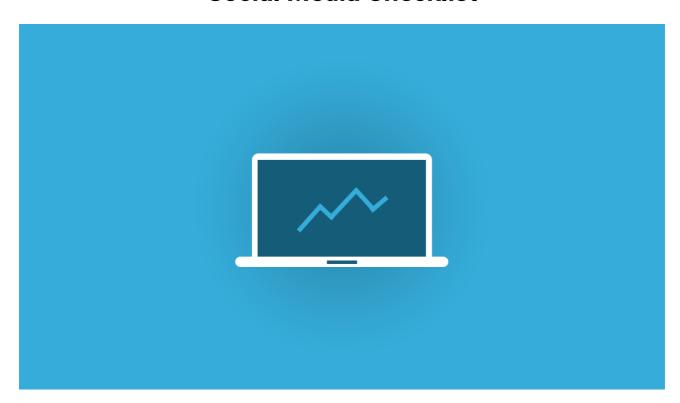
Social Media Checklist



DAILY

Reply to everyone

Check your mentions

Monitor for keywords

Schedule your updates

Check out other profiles

Curate content to share

Advocacy

Engage with MVPs

Follow back

Connect with one new person