

The 18 Best Startup/Business Books I Have Read This Year (2017)



- ☐ Change by Design by Tim Brown
- ☐ The Hard Thing About Hard Things by Ben Horowitz
- ☐ Crossing The Chasm by Geoffrey Moore
- ☐ The Alliance by Reid Hoffman
- ☐ Zero to One by Peter Thiel
- ☐ The Innovators Dilemma by Clayton M. Christensen
- ☐ Steve Jobs by Walter Isaacson
- ☐ Finding My Virginity (Richard Branson Auto-biography)
- ☐ Product Leadership by Martin Eriksson, Nate Walkingshaw, and Richard Banfield
- ☐ The Startup Way by Eric Ries
- ☐ Contagious by Jonah Berger
- ☐ High Output Management by Andrew Grove
- ☐ Only The Paranoid Survive by Andrew Grove
- ☐ Good To Great by James C. Collins
- ☐ The Lean Startup by Eric Ries
- ☐ Who by Geoff Smart and Randy Street
- ☐ Originals by Adam Grant



How to Win Friends and Influence People by Dale Carnegie

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