## The 9 Best Books Every Startup Founder Should Read

It's no secret that if you want to learn more, you have to read more. As a startup founder you don't have the time to start looking for books, reading reviews and figuring out what books you need to read to help you succeed



Creativity Inc. by Ed Catmul
Zero to One by Peter Thie
The Lean Startup by Eric Ries
The Checklist Manifesto by Atul Gawande
The Hard Thing About Hard Things by Ben Horowit
Hooked by Nir Eyal
The Four Steps to the Epiphany by Steve Blank
The E-Myth Revisited by Michael E. Gerber
The \$100 StartUp by Chris Guillebeau