# Business Startup Checklist



## 15 Steps to Starting Your Own Business

- [ ] Establish Business and Personal Goals
- [ ] Assess your Strengths and Weaknesses as Entrepreneur
- [ ] Conduct a thorough Market Analysis
- [ ] Analyze your Business Idea By Doing a SWOT Analysis
- [ ] Assess your Financial Resources and Identify Potential  Sources Of Funds
- [ ] Identify your Customers and Competitors
- [ ] Determine the Start-up Costs
- [ ] Decide on your Business Location
- [ ] Prepare a Business & Marketing Plan
- [ ] Select a lawyer and an Accountant
- [ ] Choose a form of Organisation (Proprietorship,Partnership,Corporation).
- [ ] Create your Business (Register Company's Name,Incorporate the Business).
- [ ] Select a Banker Set up a Business Checking Account
- [ ] Apply for Business Loans and Grants (if applicable); Establish a line of  credit (if possible)
- [ ] Select an Insurance Agent and Obtain Business Insurance

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