

# Your Entrepreneurial To-Do List

I'm often asked by would-be entrepreneurs and startup business owners what skills and abilities they need to develop to truly succeed in business.



- ☐ Become a generalist.
- ☐ Know the numbers—yours and everyone else's.
- ☐ Treat your day job like an apprenticeship to being an entrepreneur.
- ☐ Work more jobs.
- ☐ Learn the value of systems.
- ☐ Get good at sales.
- ☐ Learn the rules.