Your Entrepreneurial To-Do List

I'm often asked by would-be entrepreneurs and startup business owners what skills and abilities they need to develop to truly succeed in business.



- [ ] Become a generalist.
- [ ] Know the numbers--yours and everyone else's.
- [ ] Treat your day job like an apprenticeship to being an entrepreneur.
- [ ] Work more jobs.
- [ ] Learn the value of systems.
- [ ] Get good at sales.
- [ ] Learn the rules.

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