

The Must-Have STARTUP To-Do List



ASK THE TOUGH QUESTIONS

- ☐ Would you buy your product/service?
- ☐ Will you make a profit at the price?
- ☐ Are you solving a problem?
- ☐ What makes you different from the competition?

JOT DOWN THE GAME PLAN

- ☐ Do you have enough funds for first-year living expenses?
- ☐ Grants/ Loans/Financing?
- ☐ Do you have a clever Business Name?
- ☐ Register the domain name/email address.
- ☐ Figure out the type of business: incorporation or sole proprietorship?
- ☐ What permits/licenses are required?

MARKETING & PROMOTION

- ☐ Register all social media profiles (ASAP)
- ☐ Determine location
- ☐ Networking is key so order those Business cards

ADMINISTRATIVE

- ☐ Open a business bank account
- ☐ Set up an accounting system or hire a bookkeeper
- ☐ Delegate work with co-founders.
- ☐ Put everything in WRITING, at all times.

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