The Must-Have STARTUP To-Do List



ASK THE TOUGH QUESTIONS

- [ ] Would you buy your product/service?
- [ ] Will you make a profit at the price?
- [ ] Are you solving a problem?
- [ ] What makes you different from the competition?

JOT DOWN THE GAME PLAN

- [ ] Do you have enough funds for first-year living expenses?
- [ ] Grants/ Loans/Financing?
- [ ] Do you have a clever Business Name?
- [ ] Register the domain name/email address.
- [ ] Figure out the type of business: incorporation or sole proprietorship?
- [ ] What permits/licenses are required?

MARKETING & PROMOTION

- [ ] Register all social media profiles (ASAP)
- [ ] Determine location
- [ ] Networking is key so order those Business cards

ADMINISTRATIVE

- [ ] Open a business bank account
- [ ] Set up an accounting system or hire a bookkeeper
- [ ] Delegate work with co-founders.
- [ ] Put everything in WRITING, at all times.

Make and Share Free Checklists
checkli.com