

The Complete Digital Marketing Checklist



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- ☐ 1) Know your business
- ☐ 2) Understand your market
- ☐ 3) Get a good website
- ☐ 4) Optimize website
- ☐ 5) Publish great content
- ☐ 6) Distribute content
- ☐ 7) Use good analytics
- ☐ 8) Advertise
- ☐ 9) Make website usable
- ☐ 10) Optimize for conversions