

# Web design checklist: What clients should provide their web agency

When conducting a Web design project, preparation is paramount. The client should have an idea of his or her budget, requirements and goals. Neglecting the preparation stage can result in confusion, disorganization, and a less-than-satisfactory outcome.



- ☐ 1. Budget
- ☐ 2. Specific client requirements
- ☐ 3. Outline the client's goals
- ☐ 4. Outline the target market
- ☐ 5. Time frame
- ☐ 6. Image quality
- ☐ 7. Provide images and text at the outset
- ☐ 8. Secure the necessary authorizations images and text
- ☐ 9. Provide web design samples