Web design checklist: What clients should provide their web agency

When conducting a Web design project, preparation is paramount. The client should have an idea of his or her budget, requirements and goals. Neglecting the preparation stage can result in confusion, disorganization, and a less-than-satisfactory outcome.



- [ ] 1. Budget
- [ ] 2. Specific client requirements
- [ ] 3. Outline the client's goals
- [ ] 4. Outline the target market
- [ ] 5. Time frame
- [ ] 6. Image quality
- [ ] 7. Provide images and text at the outset
- [ ] 8. Secure the necessary authorizations images and text
- [ ] 9.Provide web design samples

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