How to Create a Facebook Fan Page for Your Blog



- [ ] **1. Go to** http://www.facebook.com/pages/create.php **to get started.**
- [ ] **2. Click on Brand or Product in the upper right box.**You'll be prompted to choose a category.
- [ ] **3. In the category dropdown, select Website.**
- [ ] **4. Type in your blog name under the Category dropdown box, check the box to agree to Facebook's TOS, and click Get Started.**
- [ ] **5. You'll be asked to provide some basic information about your page.**Fill in a description, your website URL if you have one, and choose a unique Facebook URL for your fan page. You'll also be asked if your page represents a real business, product, or brand – no worries if yours doesn't! It really depends on whether you consider your blog a business or brand, but answering "no" is fine if your blog is just a hobby.
- [ ] **6. Next you'll be prompted to upload a profile picture.**If you have a logo, this would be a good time to upload it. If you don't, feel free to skip this step – you can always add a picture later.
- [ ] **7. Add your page to your Favorites.** This option will place a link to your fan page in the left sidebar when you're signed into Facebook. It's totally optional but makes it really easy to find your page later!
- [ ] **8. You'll be taken to your page, which has the admin panel across the top.**Feel free to explore the various settings and options. There are all kinds of prompts to help you understand what to do.
- [ ] **9. You're all done!** There are some other things you'll need to do, like mention your Facebook fan page on your blog, with a link or button so people can go "like" it, but other than that, your fan page is all set up and ready for you to post.
- [ ] **TWO MORE THINGS:** When you visit Facebook from your personal profile, your blog page will now show up in the navigation on the left. All you have to do is click to view your page and the notifications specific to the page.

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