HOW TO START AN ONLINE BOUTIQUE

Well that seems to be the question of the hour, and in this guide you'll find that question answered and, learn step-by step, exactly what you need to do so you can turn your dream of running a buzzing online store into a reality.



- [ ] GET YOUR LEGAL DUCKS IN A ROW – IT'S WAS THE PROS DO!
- [ ] GET A BUSINESS PLAN – 'COS FAILING TO PLAN IS PLANNING TO FAIL
- [ ] CHOOSE A NAME FOR YOUR BUSINESS – KEEP IT SIMPLE
- [ ] GET A LOGO, AND GET ON WITH IT
- [ ] DECIDE YOUR BRAND PHILOSOPHY
- [ ] MAKE THE VISION PLAIN BY CREATING A MOOD BOARD
- [ ] ALL HOSTING COMPANIES ARE NOT CREATED EQUAL
- [ ] CHOOSE AN ECOMMERCE PLATFORM THAT FITS YOUR BUDGET AND GROWTH GOALS
- [ ] COLLECT THE MONEY, HONEY! WHICH PAYMENT PROCESSOR WILL YOU GO WITH?

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