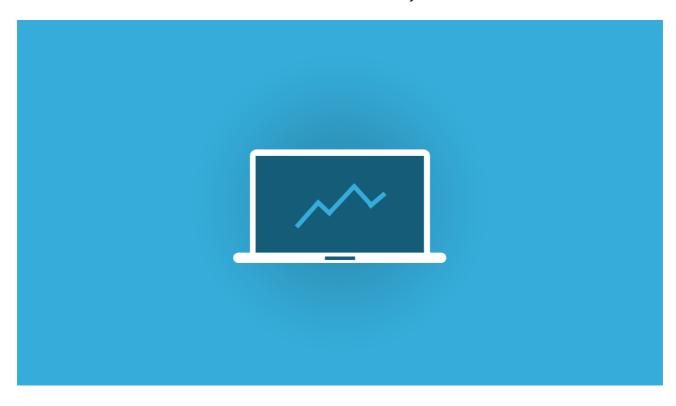
HOW TO START AN ONLINE BOUTIQUE

Well that seems to be the question of the hour, and in this guide you'll find that question answered and, learn step-by step, exactly what you need to do so you can turn your dream of running a buzzing online store into a reality.



GET YOUR LEGAL DUCKS IN A ROW - IT'S WAS THE PROS DO!
GET A BUSINESS PLAN - 'COS FAILING TO PLAN IS PLANNING TO FAIL
CHOOSE A NAME FOR YOUR BUSINESS - KEEP IT SIMPLE
GET A LOGO, AND GET ON WITH IT
DECIDE YOUR BRAND PHILOSOPHY
MAKE THE VISION PLAIN BY CREATING A MOOD BOARD
ALL HOSTING COMPANIES ARE NOT CREATED EQUAL
CHOOSE AN ECOMMERCE PLATFORM THAT FITS YOUR BUDGET AND GROWTH GOALS
COLLECT THE MONEY, HONEY! WHICH PAYMENT PROCESSOR WILL YOU GO WITH?