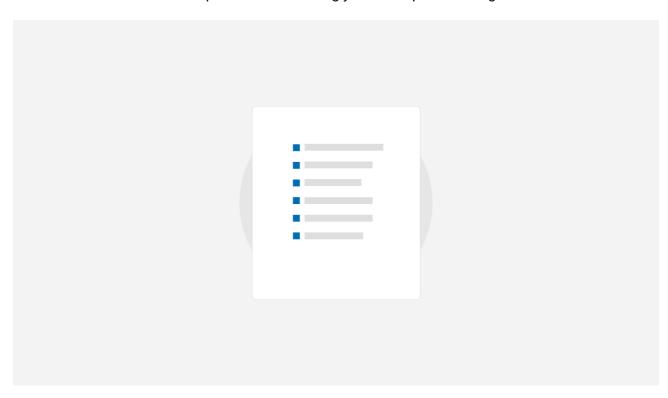
## A 30 Point Checklist for Your Startup

So you want to start a business – congratulations! Once you get over the initial excitement, it's time to break down the process of launching your startup into manageable chunks.



## What You Need to Do Now

1. Determine viability
2. Create a business plan
3. Figure out the money
4. Get family behind you
5. Choose a business name
6. Register a domain name
7. Incorporate / figure out legal structure
8. Apply for an EIN
9. Investigate and apply for business licenses
10. Set up a website
11. Register social media profiles
11. Register social media profiles  12. Start your revenue stream
12. Start your revenue stream
12. Start your revenue stream  13. Rent retail or office space

17. Assign responsibilities to co-founders	
What You Can Do A Bit Later	
18. Upgrade your smartphone and choose apps	
19. Find free advice	
20. Consult your insurance agent and secure coverage	
21. Hire your first employee	
22. Line up suppliers and service providers	
23. File for trademarks and patents	
24. Work your network	
25. Don't waste time on "partnerships"	
26. Refine your pitch	
27. Refine your product, and marketing and sales approach	
28. Secure your IT	
29. Get a salesperson or sales team in place	
30. Get a mentor	Make and Share Free Checklists checkli.com