A 30 Point Checklist for Your Startup

So you want to start a business – congratulations! Once you get over the initial excitement, it's time to break down the process of launching your startup into manageable chunks.



What You Need to Do Now

- [ ] 1. Determine viability
- [ ] 2. Create a business plan
- [ ] 3. Figure out the money
- [ ] 4. Get family behind you
- [ ] 5. Choose a business name
- [ ] 6. Register a domain name
- [ ] 7. Incorporate / figure out legal structure
- [ ] 8. Apply for an EIN
- [ ] 9. Investigate and apply for business licenses
- [ ] 10. Set up a website
- [ ] 11. Register social media profiles
- [ ] 12. Start your revenue stream
- [ ] 13. Rent retail or office space
- [ ] 14. Order business cards
- [ ] 15. Open a business bank account
- [ ] 16. Set up your accounting system

- [ ] 17. Assign responsibilities to co-founders

What You Can Do A Bit Later

- [ ] 18. Upgrade your smartphone and choose apps
- [ ] 19. Find free advice
- [ ] 20. Consult your insurance agent and secure coverage
- [ ] 21. Hire your first employee
- [ ] 22. Line up suppliers and service providers
- [ ] 23. File for trademarks and patents
- [ ] 24. Work your network
- [ ] 25. Don’t waste time on “partnerships”
- [ ] 26. Refine your pitch
- [ ] 27. Refine your product, and marketing and sales approach
- [ ] 28. Secure your IT
- [ ] 29. Get a salesperson or sales team in place
- [ ] 30. Get a mentor

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