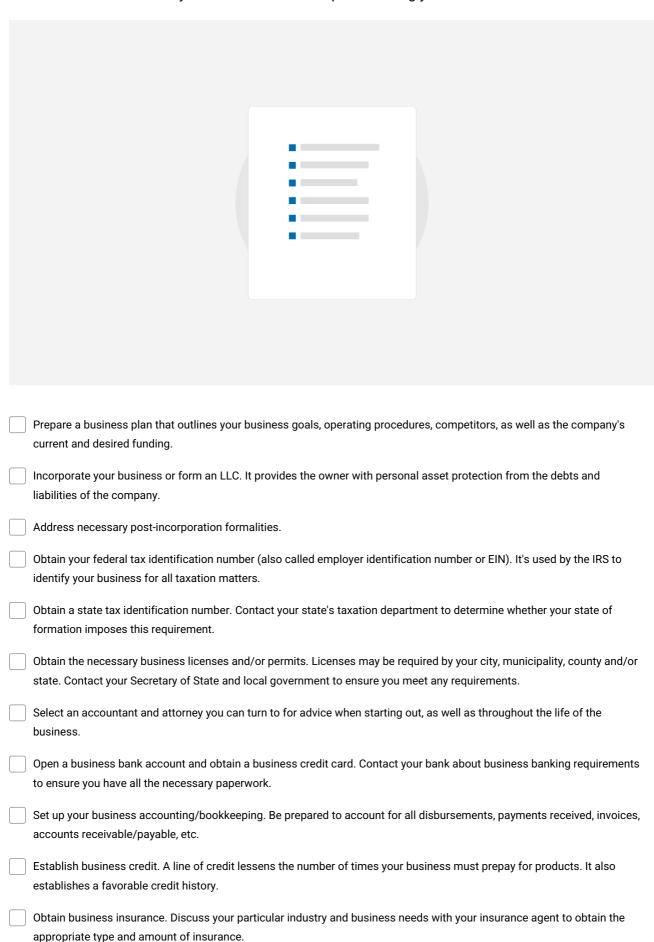
## **Business Startup Checklist**

After you evaluate your business idea, determine startup costs and research the market, you'll be ready to take on the next steps to starting your business.



Ensure you comply with government requirements (e.g., unemployment insurance, worker's compensation, OSHA, payroll
tax requirements, self-employment taxes, etc.)
Determine your business location and take these steps: Home-based: Check zoning requirements, Other location: Lease office or retail space and obtain the necessary furniture, equipment and supplies
Create any necessary contracts, service agreements and invoices so you can easily bill customers, track payments and
keep records.
Obtain business financing.
Create a logo, business cards, letterhead, envelopes, etc., to build business identity.
Secure your company's domain name with a registration website.
Create a website. A company website allows you to establish your brand and will be the first opportunity to make an
impression with customers.
Create a marketing plan for your products and services. Increase the likelihood for success with a plan for promoting your products and services to your target market.  Make and Share Free Checklists
checkli.com