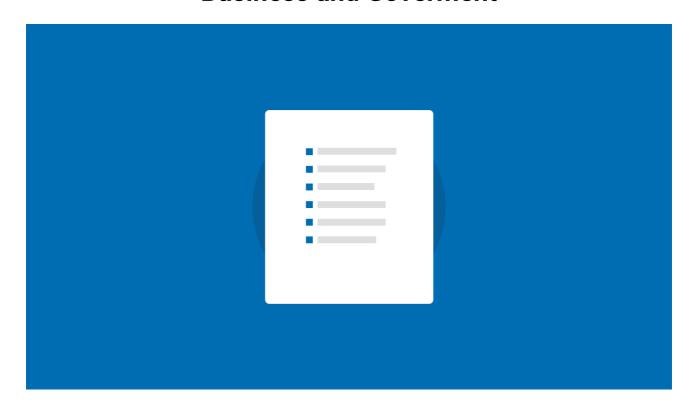
## Section 6. Promoting Community-Friendly Policies in Business and Government



## What do we mean by community-friendly policies?

When would you promote community-friendly policies?

When policy is specifically being debated.

Community-friendly policies are those social, economic, health, and environmental policies that make the community healthier and improve its quality of life.
Community-friendly policies respect cultural and other diversity, community history, and environmental integrity.
Community-friendly policies regard each community as unique, and take its characteristics into account.
Community-friendly policies use the community as the context for policy-making
Why promote community-friendly policies?
Community-friendly policies help everyone in the community.
Community-friendly policies promote equity.
Community-friendly policies promote diversity.
Community-friendly policies are good for business.
Community-friendly policies help politicians get reelected.
Community-friendly policies promote community health, environmental quality, financial stability, and social justice.

When something new is about to be started.
When there's an election.
When there's a crisis in the making
When there's a public groundswell for community-friendly policy in a specific area.
When the community is invited to the table
Who should promote community-friendly policies?
Everyone.
Stakeholders (i.e. those most directly affected by the policy).
Community activists.
Particular populations or groups who may have an interest (language minorities, public housing tenants, parents of children in the schools, the business community, low-income workers, etc.)
Public officials, both elected and appointed.
Public employees (who may be asked to carry out or administer policy).
Community-based organizations and community coalitions.
Educational institutions. Make and Share Free Checklists checkli.com