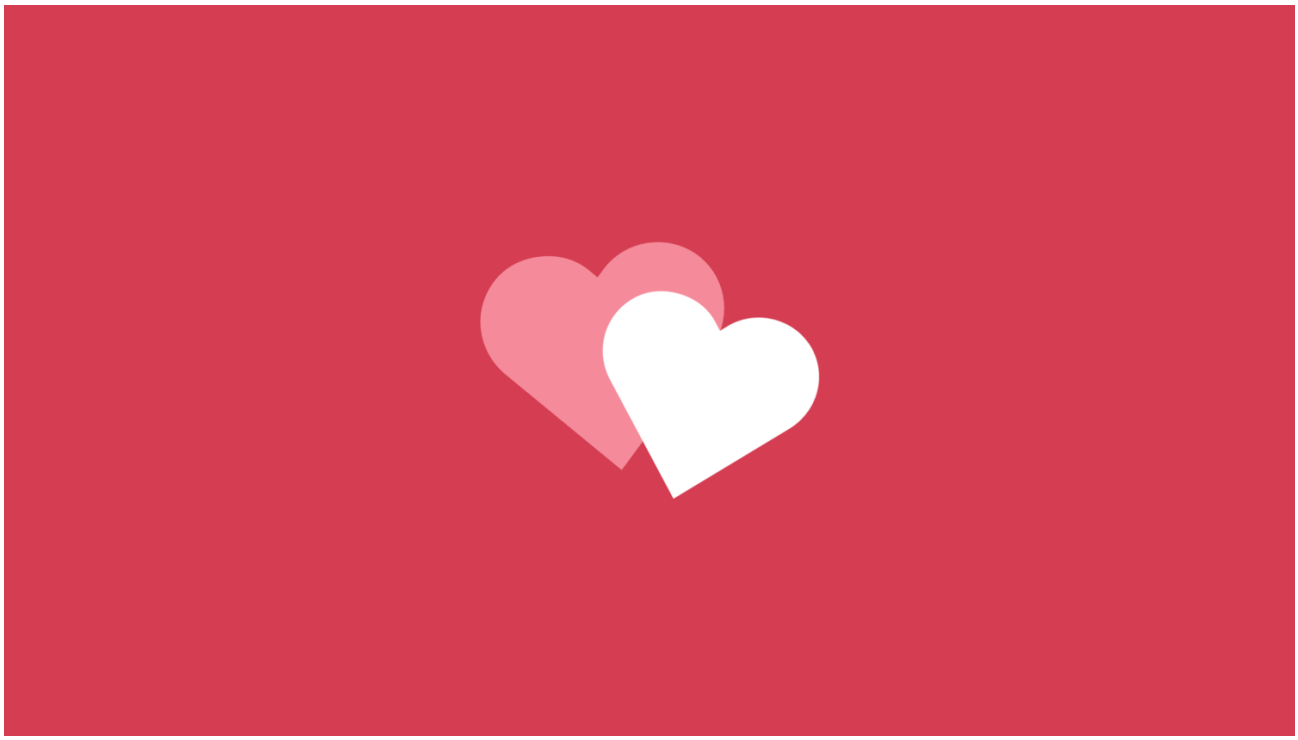
7 Point checklist: fall in love with what you are selling...

As part of the heart centered close, fall in love with selling series, I have joined forces with Michael Robinson and we are jointly writing to you.



Remember when you love what you are selling, you will also love selling it!

- [ ] 1. Are you clear on the purpose AND message of your business?
- [ ] 2. Do you know what your ideal clients want?
- [ ] 3. Have you balanced your unique soul purpose with your unique selling point?
- [ ] 4. Does your pricing reflect the true real value that will lead you to thriving, that you know you bring?
- [ ] 5. Does your marketing flow easily and effortlessly?
- [ ] 6. Are you following someone else's sale script?
- [ ] 7. Is what you are selling in alignment with your overall business strategy and plan?

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