

Business Startup Checklist

Yes, you're going to have to work hard, and commit to working on it at all hours of the day, but actually getting set up is simply down to making sure you've "checked all the boxes," which is exactly what this business startup checklist aims to help you do.



- ☐ 1. Find a good business idea
- ☐ 2. Test your business idea and do market research
- ☐ 3. If you're seeking funding, you may need a formal business plan
- ☐ 4. Brand your business
- ☐ 5. Make it legal
- ☐ 6. Get financed (only if you need it)
- ☐ 7. Set up shop
- ☐ 8. Market and launch your business