No Tricks, Only Tips: Google Local SEO Checklist for 2018

Pinterest Get PDF Articles SEO No Tricks, Only Tips: Google Local SEO Checklist for 2018 By Charlie Brownaccess_time 9 months ago chat_bubble_outline4 Local SEO The new 3-pack model brought significant changes to it. This has changed the way businesses use SEO and users experience Google search. A few changes include the specific address including street number are no longer priority information.



- [ ] 1. Include your correct physical address
- [ ] 2. GMB to the fullest
- [ ] 3. Get a map
- [ ] 4. A webpage for each location
- [ ] 5. Use the proper citation
- [ ] 6. Garner more reviews
- [ ] 7. Do not forget the importance of keywords

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