LOCAL SEO CHECKLIST WITH RANKING FACTORS

As a business owner, Local Google search engine marketing is more important than ever. Google's algorithm prioritizes hyperlocal results. That means that focusing on local search marketing is a must.



LOCAL SEO CHECKLIST TO DOMINATE SEARCH

- [ ] Make Sure Your Website is Mobile Friendly
- [ ] ON PAGE SEO CHECKLIST

ON PAGE SEO CHECKLIST

- [ ] Optimize Your Content For Local SEO
- [ ] Verify that your address and phone number is easy to find
- [ ] Optimize Your Title Tags
- [ ] Unique Actionable Meta Descriptions
- [ ] Optimize Heading Tags
- [ ] Structured Markup
- [ ] Manage Your Online Reviews
- [ ] Verify NAP Consistency
- [ ] Build Local Citations
- [ ] Hyper-Local Link Building

TOP RANKING FACTORS FOR LOCAL SEARCH

- [ ] These local ranking factors are based on my own experiences, not some fancy research. You can take several of these factors and move them up or down a few positions

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