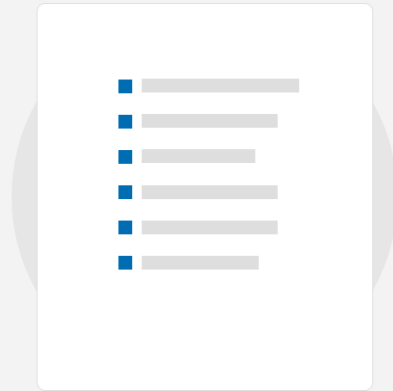


12 Point Local SEO Checklist

Local search engine optimization (LSEO) is a powerful digital marketing strategy for business owners wanting to sell to local customers, if you're not showing up in local search, you're missing out.



Local SEO Checklist

- ☐ 1. Keyword Research
- ☐ 2. Title Tags
- ☐ 3. Meta Descriptions
- ☐ 4. NAP Information
- ☐ 5. Customers Reviews
- ☐ 6. Image Optimization
- ☐ 7. Anchor Text Optimization
- ☐ 8. Mobile Friendliness
- ☐ 9. Citations and Social Profiles
- ☐ 10. Google My Business
- ☐ 11. Schema Markup
- ☐ 12. Conclusion