12 Point Local SEO Checklist

Local search engine optimization (LSEO) is a powerful digital marketing strategy for business owners wanting to sell to local customers, if you're not showing up in local search, you're missing out.



Local SEO Checklist

- [ ] 1. Keyword Research
- [ ] 2. Title Tags
- [ ] 3. Meta Descriptions
- [ ] 4. NAP Information
- [ ] 5. Customers Reviews
- [ ] 6. Image Optimization
- [ ] 7. Anchor Text Optimization
- [ ] 8. Mobile Friendliness
- [ ] 9. Citations and Social Profiles
- [ ] 10. Google My Business
- [ ] 11. Schema Markup
- [ ] 12. Conclusion

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