How to do SEO for your local business: The Local SEO Checklist

“I know I need to work on SEO for my business’s website, but there’s so much to do and learn and I don’t know where to start.”



The Local SEO Checklist

- [ ] 1. Find the keywords you want to target and rank for.
- [ ] 2. Use your keywords for effective onsite optimization.
- [ ] 3. Proactively work on link building.
- [ ] 4. Get your Google My Business page up to date and ask for Google reviews.
- [ ] 7. Have a snappy and responsive mobile site that loads quickly.
- [ ] 6. Use website analytics to measure your results.
- [ ] 5. Create, post, and promote unique, high-quality, original content.

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