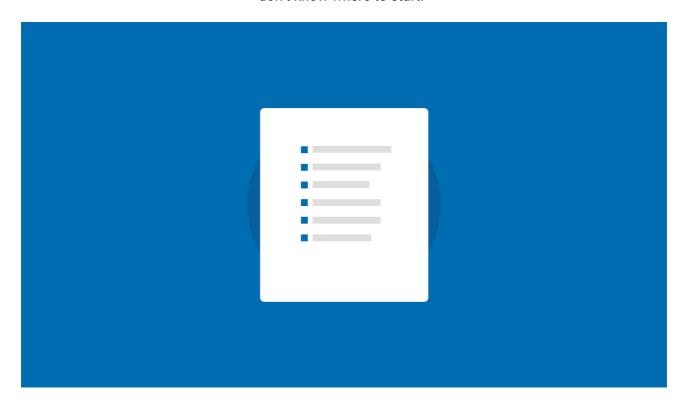
How to do SEO for your local business: The Local SEO Checklist

"I know I need to work on SEO for my business's website, but there's so much to do and learn and I don't know where to start."



The Local SEO Checklist

1. Find the keywords you want to target and rank for.
2. Use your keywords for effective onsite optimization.
3. Proactively work on link building.
4. Get your Google My Business page up to date and ask for Google reviews.
7. Have a snappy and responsive mobile site that loads quickly.
6. Use website analytics to measure your results.
5. Create, post, and promote unique, high-quality, original content.